

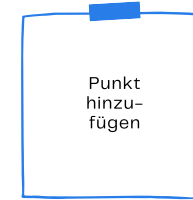


Name, Vorname

Schlüsselattribute



Kurze Beschreibung



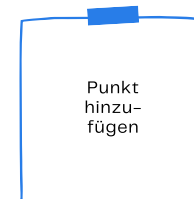
Bedürfnisse






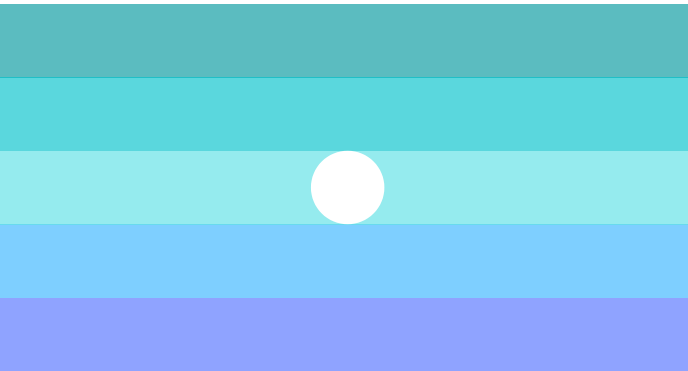
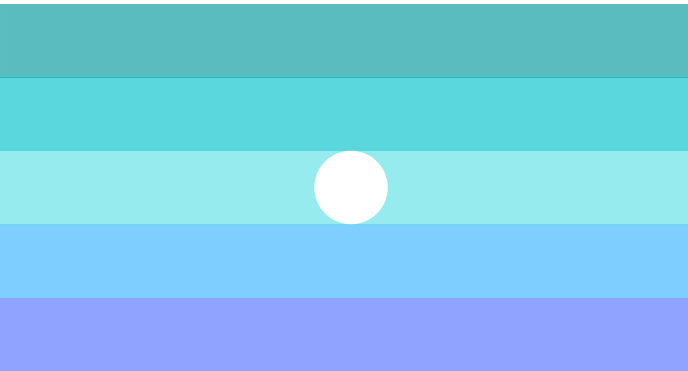
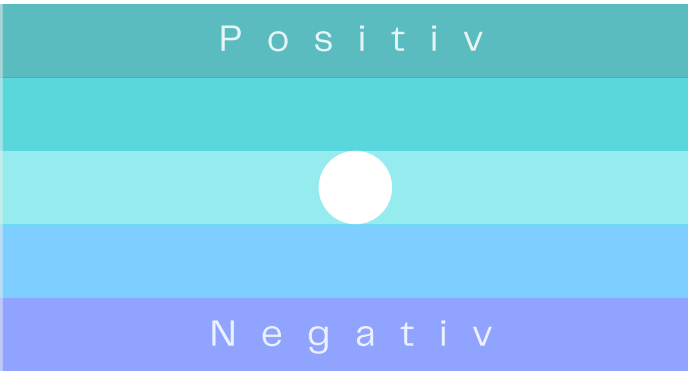
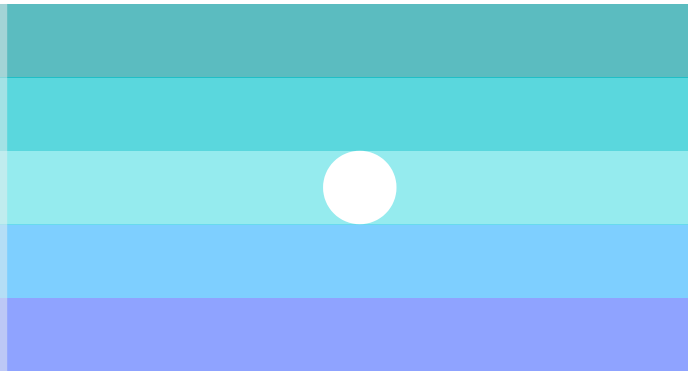
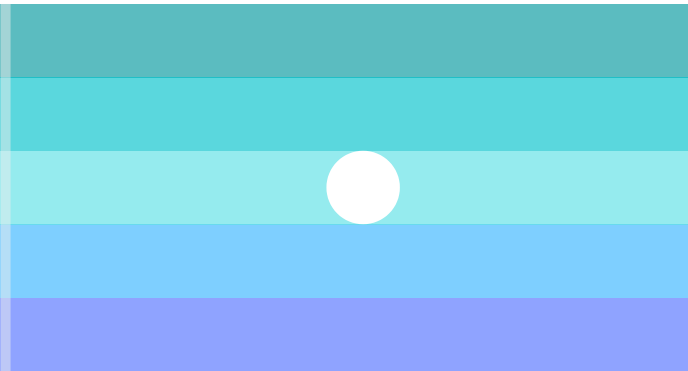


Herausforderungen



Möglichkeiten



| | Bewusstsein | Überlegung | Transaktion | Onboarding | Interessen |
|-------------|---|--|---|---|---|
| Aktionen |  |  |  |  |  |
| Touchpoints | | | | | |
| Probleme | | | | | |
| Emotionen |  |  | P o s i t i v  N e g a t i v |  |  |
| Lösungen | | | | | |